

# Montana WIC

Nutrition Program for Women, Infants and Children

## Breastfeeding Education Plan

Fiscal Year: 2017

Local Agency:

WIC Director:

*Complete all sections of plan and submit to the state office*

**I. Briefly describe prior year activities including any successes or challenges:**

**II. Describe needs of local clinic, participant population, and/or staff:**

Updated 3/28/16



**III. Choose at least one area of focus for Data in your local agency:**

**Level One**

- ☐ Initiation (81.9%)
- ☐ 3 months, any (71.25%, no national target but midway between initiation and 6 months targets)
- ☐ 6 months, any (60.6%)
- ☐ 12 months, any (34.1%)

**Level Two**

- ☐ 3 months, fully
- ☐ 6 months, fully
- ☐ 12 months, fully

Any Local Agency Program may choose from Level One. A Local Agency Program which has met or surpassed the national targets for all of the Level One options, may choose to set a higher target for a Level One option or select a Level Two option.

**IV. Choose at least one area of focus for Breastfeeding Education in your local agency:**

***Please use local agency breastfeeding data to direct your plan***

- \_\_\_ Staff competency: Provide staff with training in breastfeeding
- \_\_\_ Community: Collaborate with local providers and groups to support breastfeeding mothers
- \_\_\_ Targeted Education: Develop or identify evidence-based materials to use in education about breastfeeding (initiation, duration or overcoming barriers)

**Describe (in detail) activities associated with focus area, including outreach and promotion:**

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Questions? Email [cfogelman@mt.gov](mailto:cfogelman@mt.gov) or call 1-800-433-4298 or 406-444-5285,

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